

COMMUNITY PROFILE

Brooks is a major urban centre between Medicine Hat and Calgary and the second largest community in southeastern Alberta. The city has a strong oil and gas industry as well as a significant agricultural industry. An 'oasis' on the prairie, with Lake Newell Reservoir at its doorstep serving as the primary water source for irrigation and major recreation, Brooks is at the centre of the Canadian Badlands region. It is also next to the UNESCO world heritage site Dinosaur Park. Brooks puts a priority on programs and services aimed at children and youth and prides itself on being a community where family and business are welcome. Share in the enthusiasm we have for the future!

Geographic Information/ Access to Markets

Location: Located east of Calgary on the Trans

Canada Highway 107 km from Medicine Hat

Elevation: 760 Meters, 2,493 Feet

Latitude: 50°33'51"N

Longitude: 111°53'56"W

Major Highways: Trans Canada Highway (Hwy 1)

Secondary Highways: Highway 36

Closest Airport: Brooks and County Airport

Rail: Canadian Pacific Railway

Income

Median Household Income: \$64,606 (2005)

Median Family Income: \$73,007 (2005)

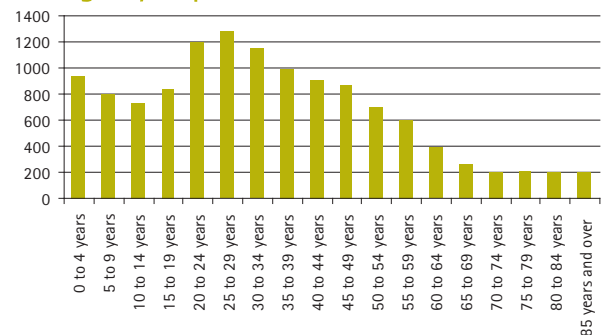
Population Information

Population in 2007 13,581 (City Census)

Population in 2001 11,604

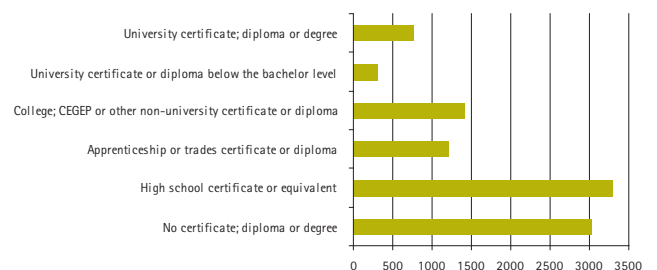
% Change 17%

Age by Population



Educational Attainment

Total Population 15 Years and Over

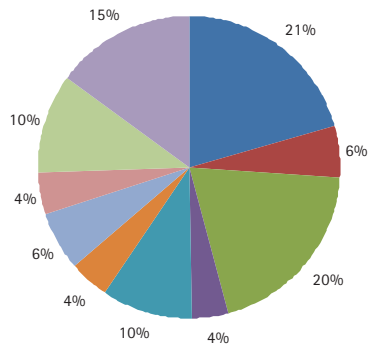


Labour Market Data

Total population 15 years and over	10,025	Not in the labour force	2,210
In the labour force	7,815	Participation rate	78
Employed	7,575	Employment rate	75.6
Unemployed	235	Unemployment rate	3



Labour Force By Industry (2006)



- Agriculture and other resource-based industries
- Construction
- Manufacturing
- Wholesale trade
- Retail trade
- Finance and real estate
- Health care and social services
- Educational services
- Business services
- Other services



Safety & Security

Police/RCMP:

Brooks RCMP Detachment and five Community Peace Officers

Ambulance, Fire, Rescue:

Brooks Volunteer Fire Department, 911 Services, Alberta Health Services EMS

Utilities & Services

Electric Power Providers:

Fortis Alberta & EPCOR

Natural Gas Providers:

Atco Gas & Direct Energy

Landfill/Waste Transfer:

City of Brooks

Water:

City of Brooks

Water Source:

Eastern Irrigation District

Overnight Express Service:

Canada Post, Purolator, DHL, Loomis

Financial Institutions

Alberta Treasury Branch, Bank of Nova Scotia, Bank of Montreal, Chinook Credit Union, Canadian Imperial Bank of Commerce, Royal Bank, TD Canada Trust

Telecommunications

Telephone:

Telus

Internet:

High speed and wireless throughout region

Business Supports

Brooks and District Chamber of Commerce, Community Futures Entre-Corp, Palliser Economic Partnership

Major Employers

XL Foods, Brooks Health Centre, Smith Group, Eastern Irrigation District, City of Brooks, County of Newell, Crop Diversification Center

Educational Facilities

Central Elementary School (K-1), Eastbrook Elementary School (2-6), Griffin Park School (2-6), Brooks Junior High School (7-9), Brooks Composite High School (10-12), Holy Family Academy (K-6), Brooks Nursery School, Sunrise Outreach School (9-12), St. Joseph's Collegiate (7-12), Ecole Le Ruisseau (K-12), Newell Christian School (K-9)

Post-Secondary Institutions

College:

Medicine Hat College Brooks Campus

University:

Athabasca University, University of Calgary, University of Lethbridge

Hospital

Brooks Health Centre

Print Media

Brooks Bulletin, Brooks & County Chronicle

Library

Brooks Public Library

Recreation Facilities

Leisure Centre (with Swimming Pool), Fitness Centre, Curling Rink, Parks, Provincial Park, Playgrounds, RV Campgrounds, Baseball Diamonds (7), Outdoor Ice Rinks (4) Soccer Pitch, Golf Courses (2), Tennis Courts (9), Museum

Religious Facilities

Alliance Church, Anglican Church of Canada, St. Mary's Catholic Church, Christian Reformed Church, Church of God-Pentecostal, Church of Jesus Christ of Latter-Day Saints, Evangelical Free Church, Immanuel Bible Chapel, Jehovah's Witnesses, Lakewood Community Church, Lutheran Church Trinity, United Church of Canada, Victory Church of Brooks

*** All information included in this profile has been obtained from the community and Statistics Canada Census 2006.*

Palliser Economic Partnership

109, 346-3 St SE

Box 1046

Medicine Hat, AB, Canada T1A 7H1

P 403.526.7552 F 403.529.3140

TF 1.877.226.7552

www.palliseralberta.com



City of Brooks

201 - 1st Avenue West

Box 880

Brooks, AB, Canada T1R 0Z6

P 403.362.3333 F 403.362.4787

www.brooks.ca