



Eastern Alberta Trade
CORRIDORTM
We Mean Busine\$\$



PORTS-TO-PLAINS
ALLIANCE

Securing the Benefits of Commerce to
North America's Energy & Agriculture Heartland

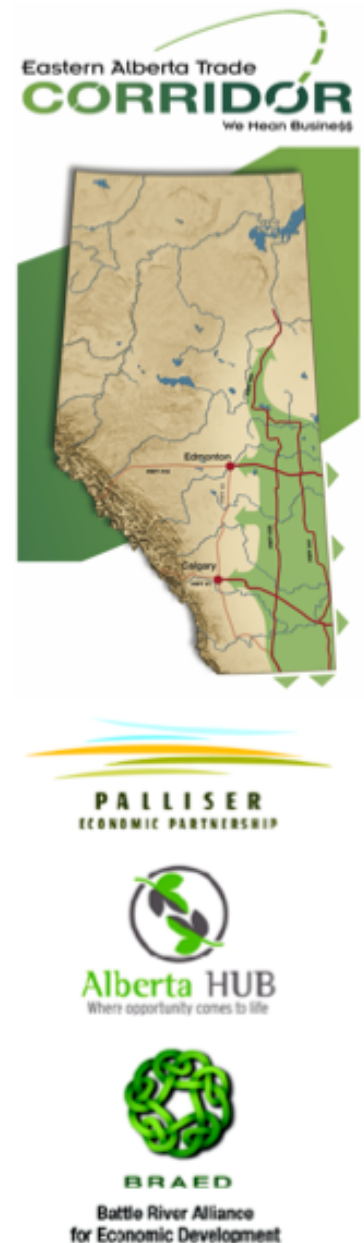


Ports-to-Plains Annual Conference
San Angelo, Texas October 19-21, 2011



WHAT IS THE EASTERN ALBERTA TRADE CORRIDOR?

THE VISION OF THE EASTERN ALBERTA
TRADE CORRIDOR™ IS TO RE-ENERGIZE
THE ECONOMIES OF RURAL AND URBAN
COMMUNITIES BY SEIZING ON
REGIONAL ASSETS.



WHAT IS THE EASTERN ALBERTA TRADE CORRIDOR?

- THE EASTERN ALBERTA TRADE CORRIDOR™ INCLUDES HIGHWAYS 36, 41 AND 63, CONNECTING TO ALBERTA'S ABUNDANT RESOURCES IN THE NORTHEAST AND ONTO SASKATCHEWAN.
- THE WILD HORSE PORT OF ENTRY AND HIGHWAYS THAT RUN FROM SOUTHERN TO NORTHERN ALBERTA ARE THE KEY INFRASTRUCTURE PIECES UPON WHICH THE NEXT 25 TO 50 YEARS REST.



WHAT IS THE EASTERN ALBERTA TRADE CORRIDOR?

IN ESSENCE THE EASTERN ALBERTA
TRADE CORRIDOR™ IS AN EXTENSION
OF THE “PORTS-TO- PLAINS CORRIDOR”
OF THE UNITED STATES AND MEXICO.



WHAT IS THE EASTERN ALBERTA TRADE CORRIDOR?

IT IS MORE THAN JUST A MAJOR NORTH SOUTH TRANSPORTATION ROUTE THAT CONNECTS THE UNITED STATES IN THE SOUTH TO MAJOR OIL SANDS PROJECTS IN NORTH EASTERN ALBERTA.

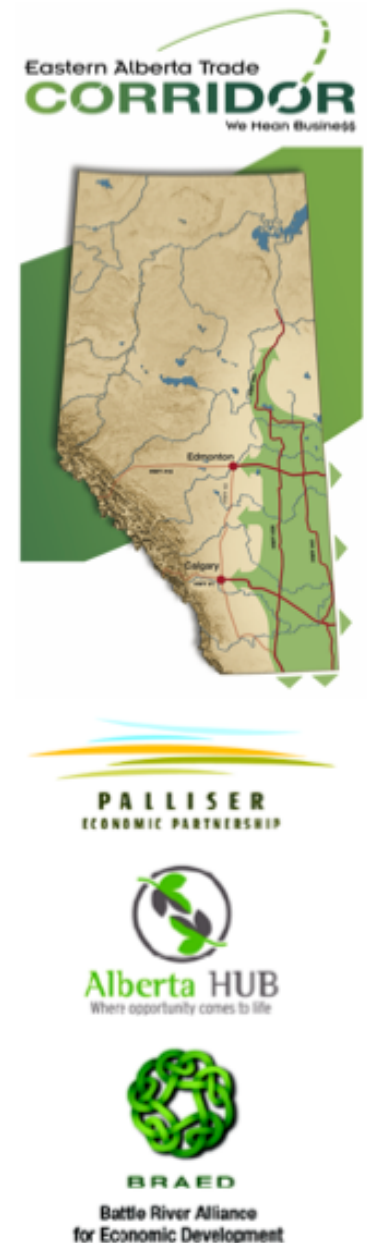
“A ZONE OF TREMENDOUS POTENTIAL AND ECONOMIC OPPORTUNITY”



WHAT IS THE EASTERN ALBERTA TRADE CORRIDOR?

“ZONE OF ECONOMIC OPPORTUNITY”

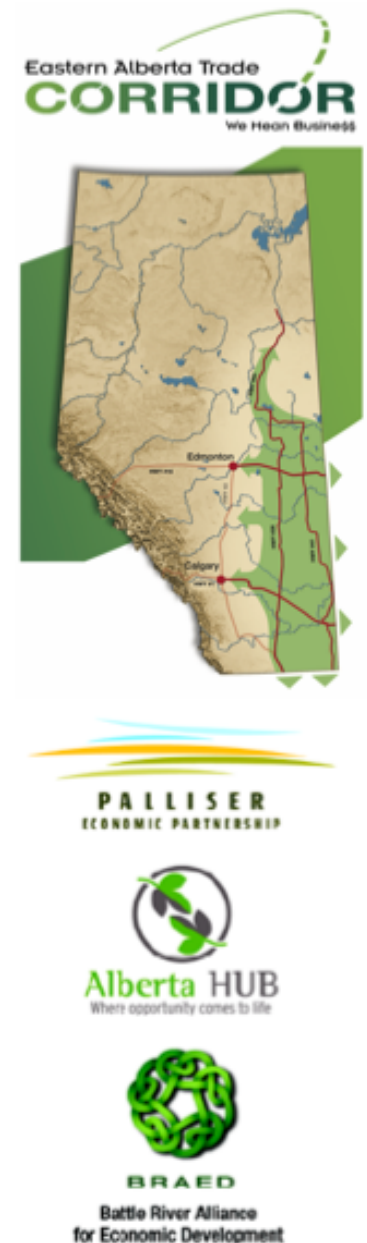
- BUILD ON THE STRENGTHS OF THE REGION TO STIMULATE A GREATER TWO WAY FLOW OF GOODS AND SERVICES BETWEEN THE UNITED STATES AND CANADA THROUGH ALBERTA.
- ECONOMIC DIVERSIFICATION, BUSINESS DEVELOPMENT, RURAL ECONOMIC STABILITY, AND JOB CREATION ARE ALL ELEMENTS OF AN INTEGRATED STRATEGY FOR THE EASTERN ALBERTA TRADE CORRIDOR.



WHAT IS THE EASTERN ALBERTA TRADE CORRIDOR?

“ZONE OF ECONOMIC OPPORTUNITY”

- THIS INITIATIVE ALSO SEEKS TO MARKET BUSINESS AND JOINT VENTURE OPPORTUNITIES IN EASTERN ALBERTA,
- TARGET POTENTIAL NEW BUYERS FOR INDUSTRIAL LANDS, AND
- ATTRACT NEW BUSINESSES TO THE REGION.



SO WHAT IS GOING ON IN THE CORRIDOR?



PALLISER
ECONOMIC PARTNERSHIP



Alberta HUB
Where opportunity comes to life



BRAED
Battle River Alliance
for Economic Development



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Major Construction Projects



August 2011

What's Going On in the Eastern Alberta Trade Corridor



Oil Sands - # of Projects **54**
\$101,603,000,000 CDN

Infrastructure - # of Projects **90**
\$3,463,500,000 CDN

Residential - # of Projects **9**
\$859,500,000 CDN

Pipelines - # of Projects **15**
\$6,545,000,000 CDN

BioFuels - # of Projects **3**
\$271,600,000 CDN

Power - # of Projects **8**
\$1,824,000,000 CDN

Eastern Alberta Trade Corridor™

SUMMARY OF MAJOR CONSTRUCTION PROJECTS*

PROJECT SECTOR	# OF PROJECTS	VALUE OF PROJECTS (\$ MILLIONS) CDN
BIOFUELS	3	271.6
CHEMICALS & PETROCHEMICALS	3	77.5
COMMERCIAL/RETAIL	3	36.7
INFRASTRUCTURE	90	3,463.5
INSTITUTIONAL	15	495.9
MINING	1	30.0
OIL SANDS	54	101,603.6
OTHER INDUSTRIAL	3	54.6
PIPELINES	15	6,545.0
POWER	8	1,824.0
RESIDENTIAL	9	859.5
TOURISM/RECREATION	9	228.6
TOTAL	213	115,490.5

* Includes only projects > \$5 million CDN

**I WOULD ENCOURAGE YOU TO
LEARN MORE ABOUT US BY
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OUR WEBSITES AT**

www.palliseralberta.com

www.braedalberta.ca

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