

## COMMUNITY PROFILE

The County of Newell, surrounding the City of Brooks, is home to nearly ten thousand people residing on farms and within the several towns, villages and hamlets scattered throughout the area. With over two thirds of the population under the age of 44, the economy in the region has seen rapid growth in recent years within its core economic bases of agriculture, oil and gas exploration and tourism. With over 1 million acres of productive farm land, over 30,000 productive oil and gas wells and numerous tourism attractions, the County of Newell is the place of choice for many.

### Geographic Information/ Access to Markets

Location: Located between Calgary and

Medicine Hat on Highway 1

Latitude: 50°33'51"N

Longitude: 111°53'56"W

Major Highways: Trans Canada Highway (Hwy 1)

Secondary Highways: Highway 36, 550, 873, 564

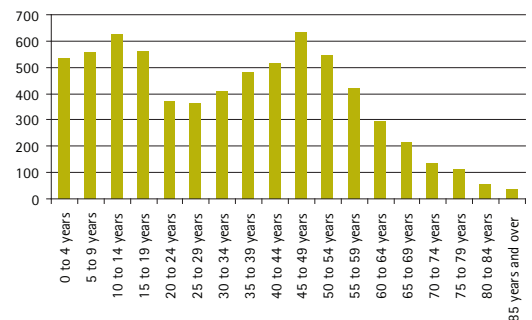
Closest Airport: Brooks and Bassano'

Rail: Canadian Pacific Railway

### Population Information

Population in 2006 6,862

### Age by Population



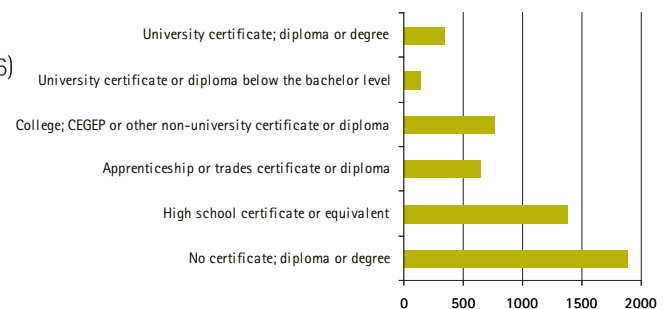
### Income

Median Household Income: \$72,274 (2005)

Median Family Income: \$64,341 (2005)

### Educational Attainment

Total Population 15 Years and Over (2006)

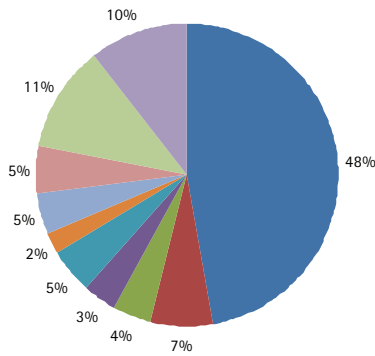


### Labour Market Data (2006)

Total population 15 years and over	5,155	Not in the labour force	945
In the labour force	4,205	Participation rate	81.6
Employed	4,105	Employment rate	79.6
Unemployed	100	Unemployment rate	2.4



## Labour Force By Industry (2006)



- Agriculture and other resource-based industries
- Construction
- Manufacturing
- Wholesale trade
- Retail trade
- Finance and real estate
- Health care and social services
- Educational services
- Business services
- Other services



## Safety & Security

### Police/RCMP:

RCMP Detachments located in the Town of Bassano and the Town of Brooks

### Ambulance, Fire, Rescue:

Volunteer Fire Departments in Rolling Hills, Tilley, Duches, Patricia, Bow Slope, Brooks, Bassano, Rosemary and Gem, 911 Services

## Utilities & Services

**Electric Power Providers:** EPCOR

**Natural Gas Providers:** Atco Gas

**Landfill/Waste Transfer:** Newell Regional Landfill

**Water:** Newell Regional Services Corporation (potable water) & Eastern Irrigation District (agricultural supply)

**Water Source:** Lake Newell (potable water) & Bow River (agricultural supply)

**Overnight Express Service:** Canada Post, DHL, Phoenix Deliveries, Purolator Courier

## Financial Institutions

Alberta Treasury Branch, Chinook Credit Union, Rolling Hills Credit Union, Scotia Bank, Bank of Montreal, Canadian Imperial Bank of Commerce, Royal Bank, TD Canada Trust

## Telecommunications

Telephone: Telus

**Internet:** High speed and wireless throughout region

## Business Supports

Brooks & District Chamber of Commerce, Community Futures Entre-Corp, Community Futures Wild Rose, Palliser Economic Partnership

## Major Employers

XL Foods Inc., Grasslands School Division, Eastern Irrigation District

## Educational Facilities

Bassano School (K-12), Gem School (1-6), Rosemary School (K-12), Duches School (K-12), Rolling Hills School (K-9), Rainier-Alcoma School (K-9), Tilley School/Tilley Tiger Hockey Academy (K-9), Grasslands Colony Schools, Central School (K-1) Brooks-Eastbrook Elementary School (2-6), Griffen Park School (2-6), Brooks Junior High (7-9), Brooks Composite High School (10-12), Holy Family Academy (K-6), St. Joseph's Collegiate (7-12), St. Luke's Outreach Centre (10-12), Newell Christian School Society

## Post-Secondary Institutions

**College:** Medicine Hat College Brooks Campus

**University:** Athabasca University, University of Calgary, University of Lethbridge

## Hospital

Brooks Health Centre and Bassano Health Centre

## Print Media

The Bassano Times, Brooks & County Chronicle, Brooks Bulletin

## Library

Brooks Public Library, Bassano Memorial Library, Duches and District Public Library, Gem Jubilee Library, Shortgrass Library System (Alcoma, Tilley, Rolling Hills, Rosemary).

## Recreation Facilities

Parks (4), Provincial Park (3), Playgrounds (8), RV Campgrounds (16), Golf Course (5), Swimming (2), Ball Diamonds (4), Curling Rinks (4), Hockey Arenas (5), Indoor Soccer Arenas (1), Riding Arena (1), Museum (4)

## Religious Facilities

Numerous places of worship are located throughout the County

*\*\* All information included in this profile has been obtained from the community and Statistics Canada Census 2006.*

## Palliser Economic Partnership

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