

# FINDING

Informing  
Attracting  
Developing  
Retaining



# Work in ...

## BASSANO

### *Community Snapshot*

Bassano is a growing rural community of 1320 people. They are located on Highway #1 approximately 140 km east of Calgary and 160 km west of Medicine Hat. The City of Brooks is approximately 50 km east of the town.

The town offers affordable housing, quality health and educational facilities, a vibrant retail and service sector, safe neighborhoods, and a wide variety of recreational activities.



### *Employment Opportunities*

Employment opportunities can be found in the following sectors:

- Oil and gas.
- Agriculture and related service centre industries and businesses.
- Manufacturing.
- Service and retail businesses.
- Health care.

Many different types of occupations are available in the town including:

- Service industry staff (e.g. waiters/waitresses, gas station attendants, convenience store staff).
- General laborers and assistants in the manufacturing industries.
- Skilled trades people.

- Labourers / assistants in the construction sector.
- General labourers with oil and gas service companies.
- Truck drivers in the agricultural service and oil and gas service areas.
- Registered nurses and licensed practical nurses.
- Retail staff and sales clerks.

In addition, Bassano has opportunities for self-employment as a small business owner in:

- Plumbing.
- General construction/contracting.
- Concrete finishing.
- Fast-food business.
- Bakery.

### *Job Search*

Job search opportunities in Bassano include:

- The Brooks Employment Centre (Alberta Employment, Immigration, & Industry).
- *Bassano Times* classified ads (local newspaper)
- *Brooks Bulletin & Brooks Chronicle* classified ads.
- Bassano web site ([www.bassano.ca](http://www.bassano.ca))
- Advertising posters on local retail store bulletin boards.
- Referrals and word of mouth.
- Direct contact with businesses.
- [www.jobbank.gc.ca](http://www.jobbank.gc.ca)



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## Current Skills Gaps & Shortages

Current skills gaps and shortages have been identified in the following areas:

- Registered Nurses & Licensed Practical Nurses.
- Gas station/convenience store attendants.
- Waiters/waitresses & restaurant staff.
- Construction contractors / trades laborers.
- Truck drivers in various sectors.

## Training Opportunities

- In many positions, on-the-job training by the employer may be available.
- The Medicine Hat College (Brooks campus) & Newell Further Education Council offer a variety of employment-related courses.
- Apprenticeship opportunities may be available.
- Emergency Medical Technician is offered locally a few times per year.
- Visit the Corporate Education Network web site for additional training opportunities specifically in Southeast Alberta ([www.cenetwork.ca](http://www.cenetwork.ca)).

## Future Trends in Community

Future trends in the community indicate positive signs for growth and employment in different sectors.

- Currently most of the industrial land has been purchased, indicating a growing industrial sector.
- The residential area continues to grow. The rural community is beginning to experience people moving to town from Calgary, Medicine Hat, and Brooks.
- There are well-established, open lines of communication and cooperation between Bassano and the County of Newell. This is important to the industrial and residential expansion of the town.

## Community Resources

Bassano provides a wide range of community resources in different areas. Bassano Family & Community Support Services (FCSS) provides a Welcome Package with community information. Their office is located at the Town Office.

Additional community resources include:

- Bassano website ([www.bassano.ca](http://www.bassano.ca)).
- Bassano Memorial Library.
- Bassano FCSS.
- Bassano Chamber of Commerce.
- Bassano Health Centre.
- Bassano School (K – Grade 12).
- Dr. Scott Seniors Apartments.
- Playfair Seniors Lodge.
- Canada Post Office.
- Royal Canadian Mounted Police detachment.
- Local real estate agencies.

There are many recreational facilities, parks, service clubs and associations. More detailed profiles are available at [www.bassano.ca](http://www.bassano.ca) or [www.albertafirst.com](http://www.albertafirst.com).



## Major Employers

- Bassano Farm Equipment ([www.evergreenimplement.com](http://www.evergreenimplement.com))
- Bassano Feeds (Puratone Feeds Ltd.) ([www.puratone.com](http://www.puratone.com))
- Bassano Growers Co-op Ltd.
- Bassano Health Centre ([www.palliserhealth.ca](http://www.palliserhealth.ca))
- Bassano IDA Pharmacy
- Chinook Credit Union Ltd. ([www.bassanocu.com](http://www.bassanocu.com))
- Double H Trucking
- Ed's Meat & Grocery
- EMME's Enterprises
- Global Thermoelectric Inc. ([www.globalte.com](http://www.globalte.com))
- Harry's Restaurant & Lounge
- Newell Agencies ([www.westernfinancialgroup.net](http://www.westernfinancialgroup.net))
- Rosie's Roadside Grill
- Skill Metal Fabricators Inc. ([www.skillmetal.com](http://www.skillmetal.com))